

# Yearly Market Detail - 2018

## Single Family Homes

### Pinellas County



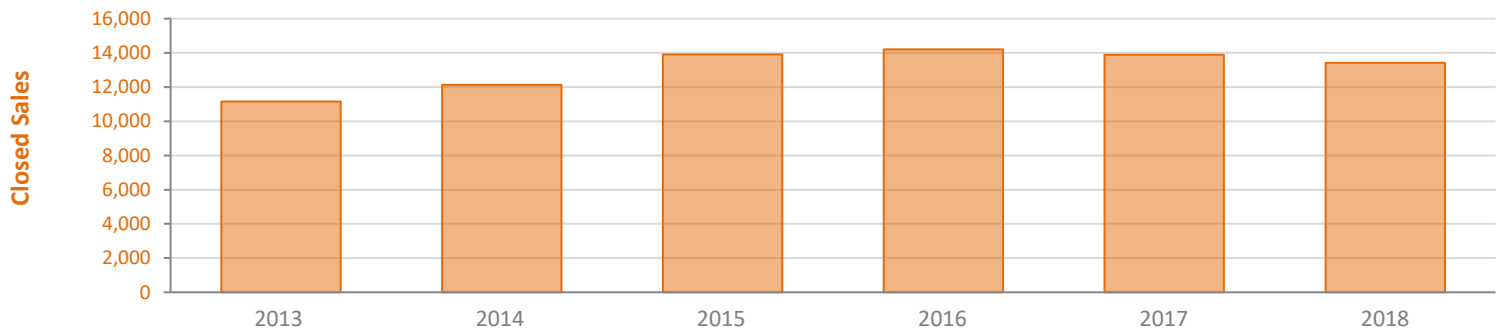
Summary Statistics	2018	2017	Percent Change Year-over-Year
Closed Sales	13,424	13,880	-3.3%
Paid in Cash	3,867	4,036	-4.2%
Median Sale Price	\$254,000	\$235,000	8.1%
Average Sale Price	\$330,288	\$303,454	8.8%
Dollar Volume	\$4.4 Billion	\$4.2 Billion	5.3%
Median Percent of Original List Price Received	96.1%	96.2%	-0.1%
Median Time to Contract	26 Days	27 Days	-3.7%
Median Time to Sale	66 Days	70 Days	-5.7%
New Pending Sales	13,945	14,748	-5.4%
New Listings	16,344	16,001	2.1%
Pending Inventory	858	1,047	-18.1%
Inventory (Active Listings)	3,319	2,890	14.8%
Months Supply of Inventory	3.0	2.5	20.0%

## Closed Sales

The number of sales transactions which closed during the year

Year	Closed Sales	Percent Change Year-over-Year
<b>2018</b>	<b>13,424</b>	<b>-3.3%</b>
2017	13,880	-2.3%
2016	14,207	2.1%
2015	13,911	14.7%
2014	12,124	8.7%
2013	11,154	10.4%

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales.

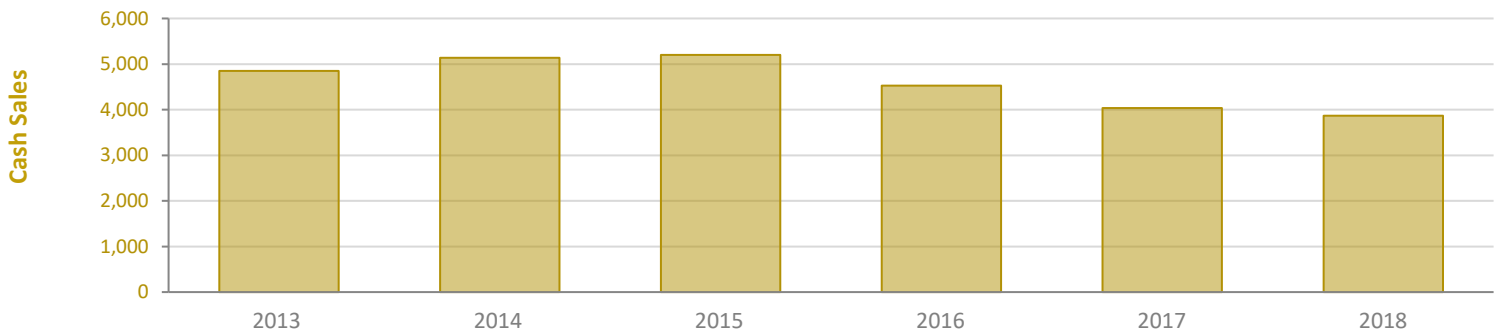


## Cash Sales

The number of Closed Sales during the year in which buyers exclusively paid in cash

**Economists' note:** Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Year	Cash Sales	Percent Change Year-over-Year
2018	3,867	-4.2%
2017	4,036	-10.9%
2016	4,529	-12.9%
2015	5,200	1.2%
2014	5,139	6.0%
2013	4,850	4.7%

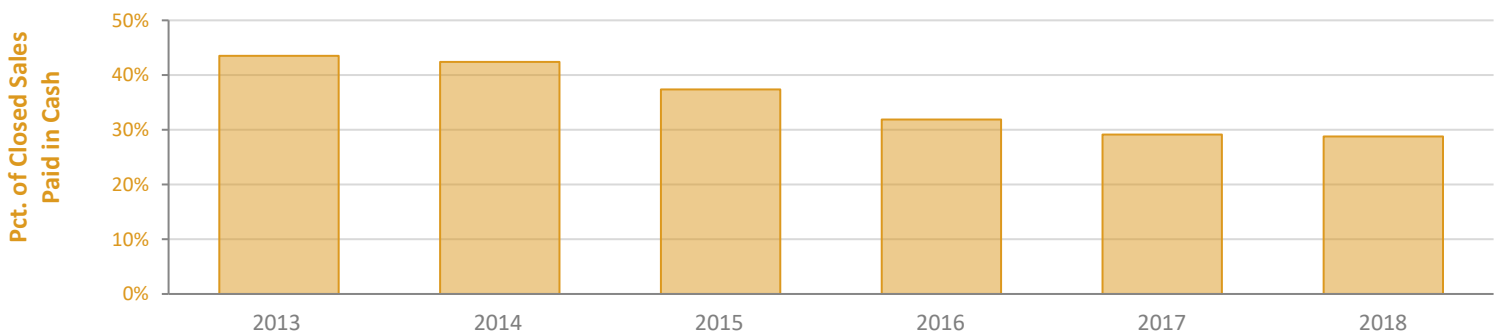


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the year which were Cash Sales

**Economists' note:** This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each year involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Year	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
2018	28.8%	-1.0%
2017	29.1%	-8.8%
2016	31.9%	-14.7%
2015	37.4%	-11.8%
2014	42.4%	-2.5%
2013	43.5%	-5.2%

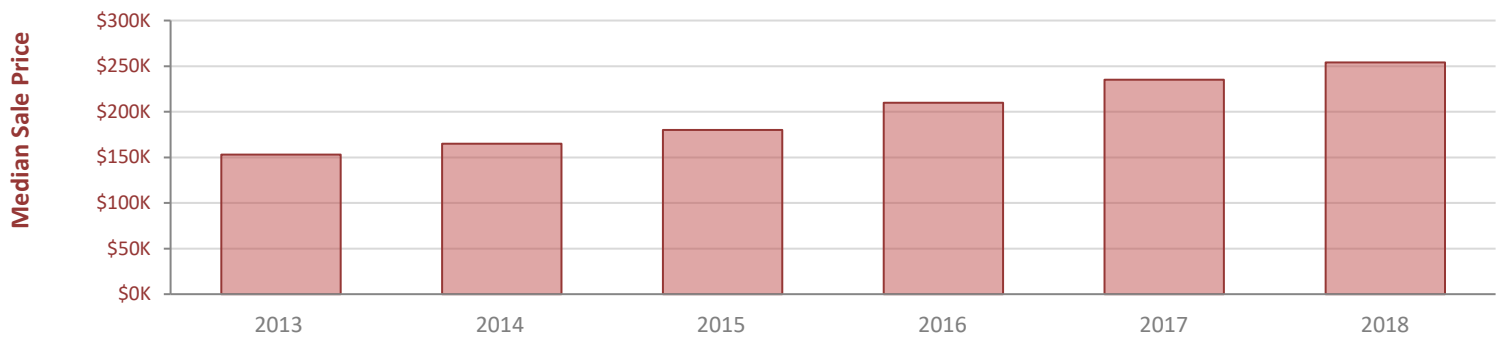


## Median Sale Price

The median sale price reported for the year (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note:** Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each year, and the mix of the types of homes that sell can change over time.

Year	Median Sale Price	Percent Change Year-over-Year
2018	<b>\$254,000</b>	<b>8.1%</b>
2017	\$235,000	11.9%
2016	\$210,000	16.7%
2015	\$180,000	9.1%
2014	\$165,000	7.8%
2013	\$153,000	13.3%

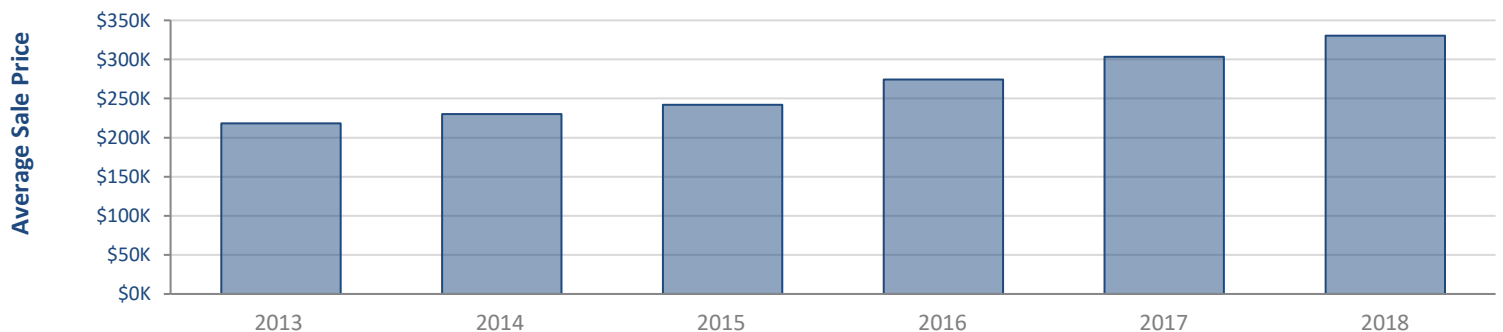


## Average Sale Price

The average sale price reported for the year (i.e. total sales in dollars divided by the number of sales)

**Economists' note:** Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Year	Average Sale Price	Percent Change Year-over-Year
2018	<b>\$330,288</b>	<b>8.8%</b>
2017	\$303,454	10.7%
2016	\$274,144	13.2%
2015	\$242,074	5.2%
2014	\$230,175	5.5%
2013	\$218,091	9.7%



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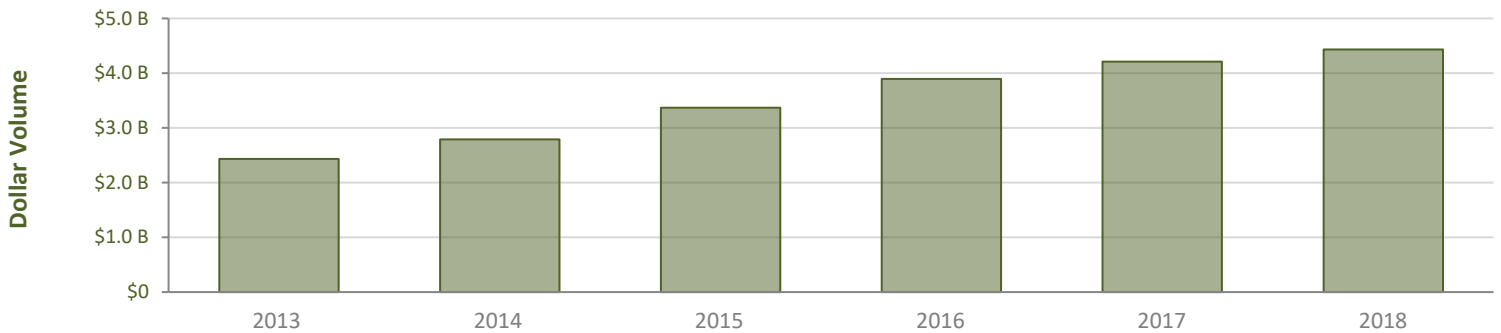


## Dollar Volume

The sum of the sale prices for all sales which closed during the year

**Economists' note:** Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Year	Dollar Volume	Percent Change Year-over-Year
2018	\$4.4 Billion	5.3%
2017	\$4.2 Billion	8.1%
2016	\$3.9 Billion	15.7%
2015	\$3.4 Billion	20.7%
2014	\$2.8 Billion	14.7%
2013	\$2.4 Billion	21.1%

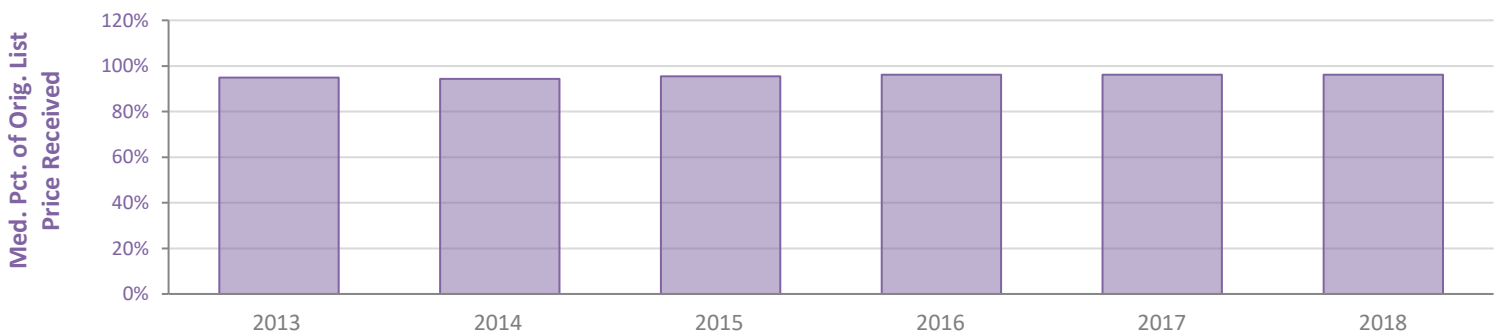


## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the year

**Economists' note:** The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Year	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
2018	96.1%	-0.1%
2017	96.2%	0.1%
2016	96.1%	0.7%
2015	95.4%	1.2%
2014	94.3%	-0.6%
2013	94.9%	2.6%

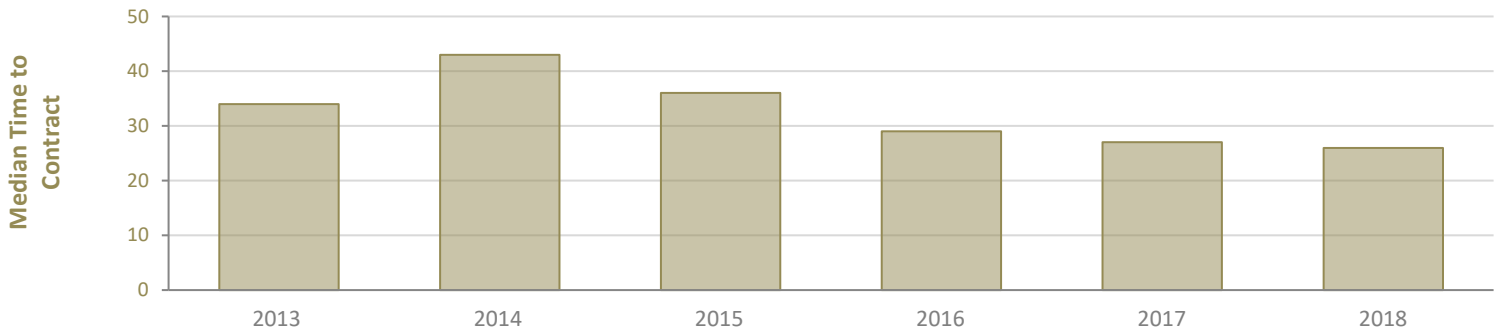


## Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the year

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the year. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Year	Median Time to Contract	Percent Change Year-over-Year
2018	26 Days	-3.7%
2017	27 Days	-6.9%
2016	29 Days	-19.4%
2015	36 Days	-16.3%
2014	43 Days	26.5%
2013	34 Days	-33.3%

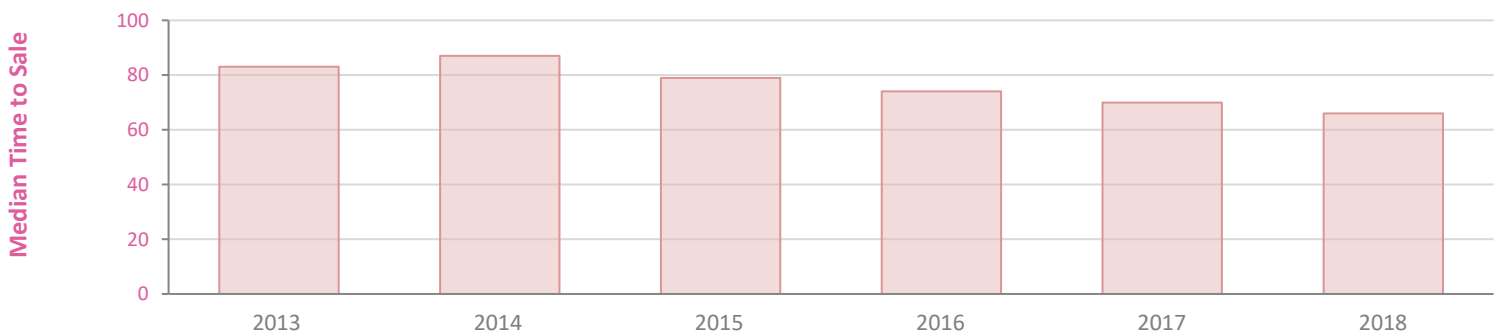


## Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the year

**Economists' note:** Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Year	Median Time to Sale	Percent Change Year-over-Year
2018	66 Days	-5.7%
2017	70 Days	-5.4%
2016	74 Days	-6.3%
2015	79 Days	-9.2%
2014	87 Days	4.8%
2013	83 Days	-23.1%

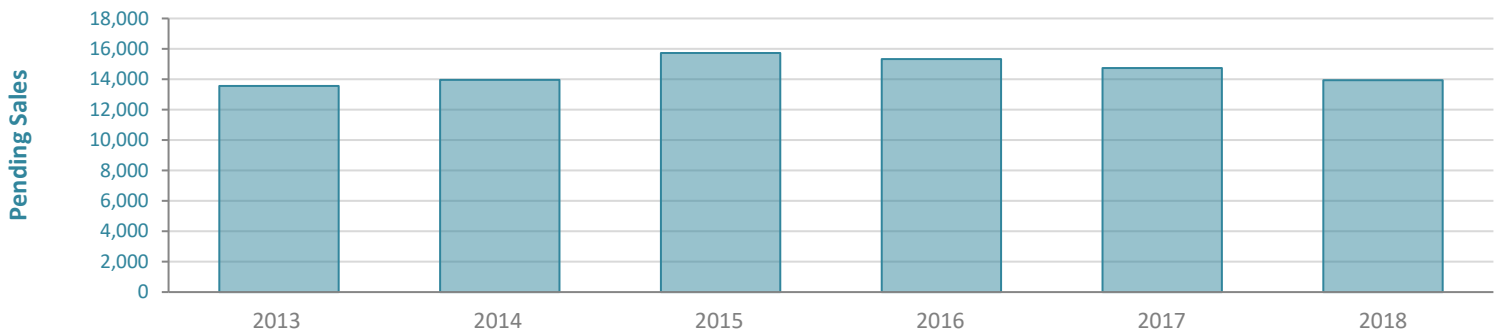


## New Pending Sales

The number of listed properties that went under contract during the year

**Economists' note:** Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Year	New Pending Sales	Percent Change Year-over-Year
2018	13,945	-5.4%
2017	14,748	-3.8%
2016	15,323	-2.6%
2015	15,729	12.6%
2014	13,966	3.0%
2013	13,555	19.1%

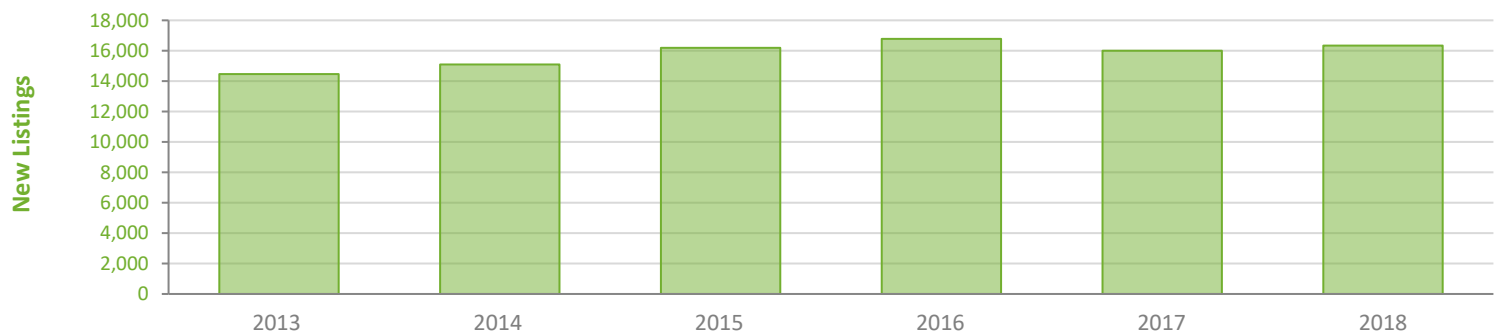


## New Listings

The number of properties put onto the market during the year

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Year	New Listings	Percent Change Year-over-Year
2018	16,344	2.1%
2017	16,001	-4.6%
2016	16,775	3.6%
2015	16,186	7.2%
2014	15,095	4.3%
2013	14,474	17.9%

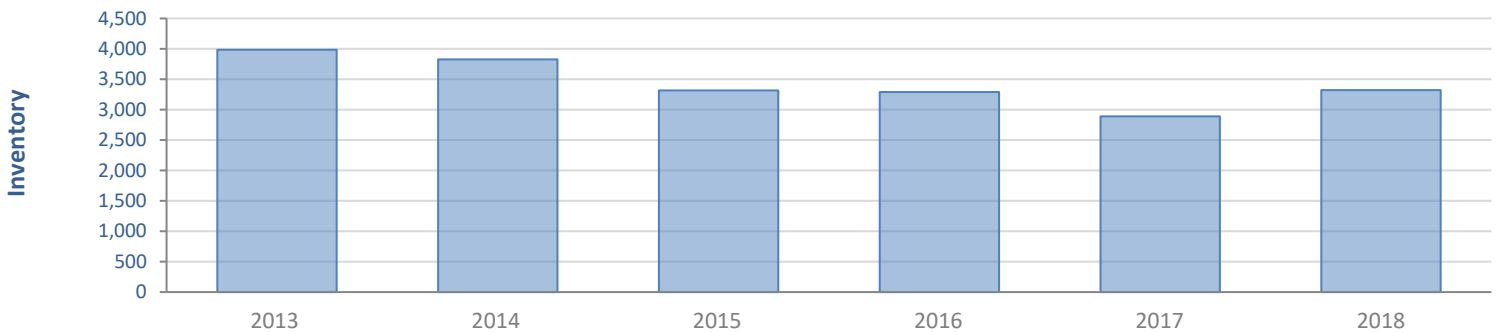


## Inventory (Active Listings)

The number of property listings active at the end of the year

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the year, since it is the most current. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Year	Inventory	Percent Change Year-over-Year
2018	3,319	14.8%
2017	2,890	-12.1%
2016	3,288	-0.9%
2015	3,317	-13.3%
2014	3,828	-3.9%
2013	3,983	26.7%



## Months Supply of Inventory (Year-End)

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note:** MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Year	Months Supply	Percent Change Year-over-Year
2018	3.0	20.0%
2017	2.5	-10.7%
2016	2.8	-3.4%
2015	2.9	-23.7%
2014	3.8	-11.6%
2013	4.3	16.2%

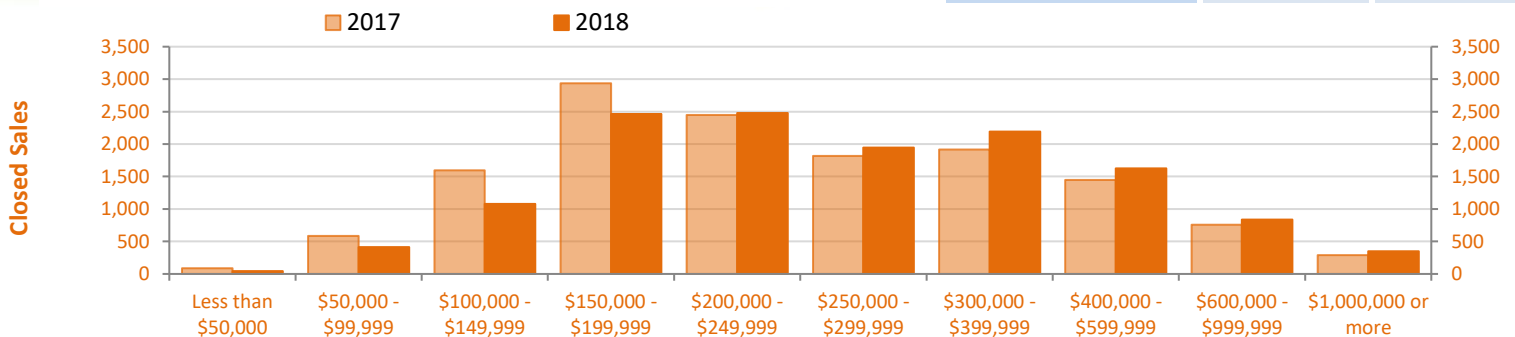


## Closed Sales by Sale Price

The number of sales transactions which closed during the year

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	45	-47.7%
\$50,000 - \$99,999	413	-29.4%
\$100,000 - \$149,999	1,078	-32.4%
\$150,000 - \$199,999	2,463	-16.2%
\$200,000 - \$249,999	2,478	1.2%
\$250,000 - \$299,999	1,947	7.2%
\$300,000 - \$399,999	2,191	14.4%
\$400,000 - \$599,999	1,624	12.0%
\$600,000 - \$999,999	835	10.2%
\$1,000,000 or more	350	21.1%

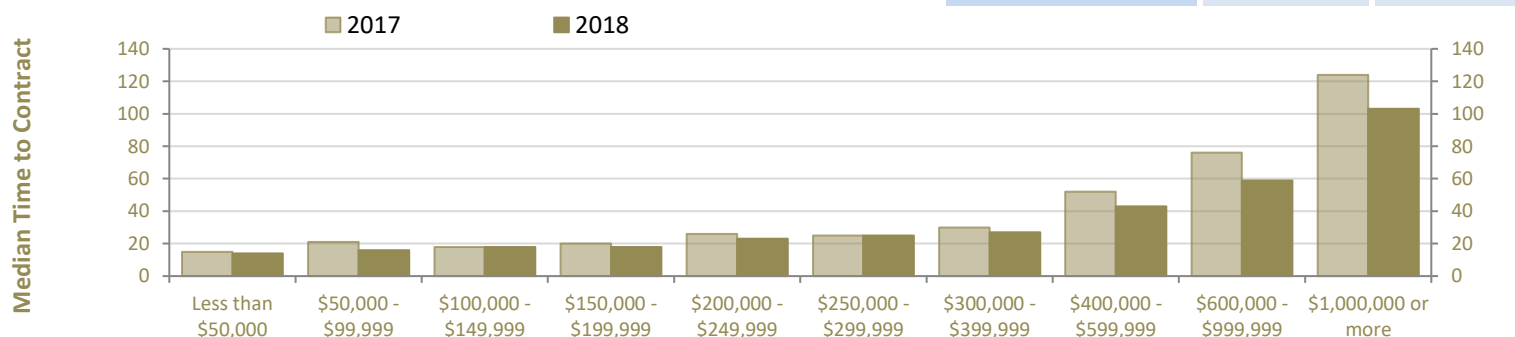


## Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the year

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the year. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	14 Days	-6.7%
\$50,000 - \$99,999	16 Days	-23.8%
\$100,000 - \$149,999	18 Days	0.0%
\$150,000 - \$199,999	18 Days	-10.0%
\$200,000 - \$249,999	23 Days	-11.5%
\$250,000 - \$299,999	25 Days	0.0%
\$300,000 - \$399,999	27 Days	-10.0%
\$400,000 - \$599,999	43 Days	-17.3%
\$600,000 - \$999,999	59 Days	-22.4%
\$1,000,000 or more	103 Days	-16.9%



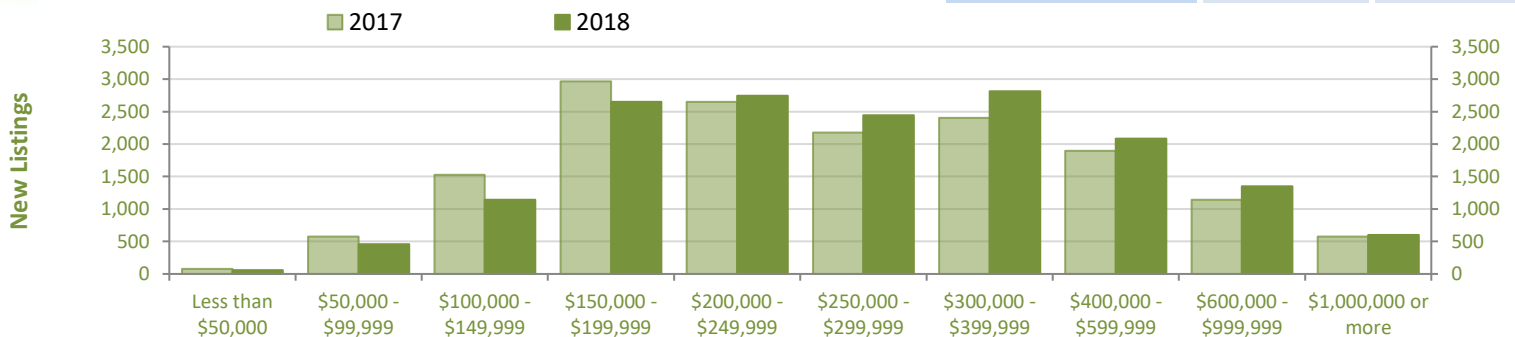


## New Listings by Initial Listing Price

The number of properties put onto the market during the year

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	56	-28.2%
\$50,000 - \$99,999	460	-20.4%
\$100,000 - \$149,999	1,142	-25.1%
\$150,000 - \$199,999	2,649	-10.7%
\$200,000 - \$249,999	2,746	3.6%
\$250,000 - \$299,999	2,442	12.1%
\$300,000 - \$399,999	2,813	17.0%
\$400,000 - \$599,999	2,083	9.7%
\$600,000 - \$999,999	1,352	18.2%
\$1,000,000 or more	601	4.0%

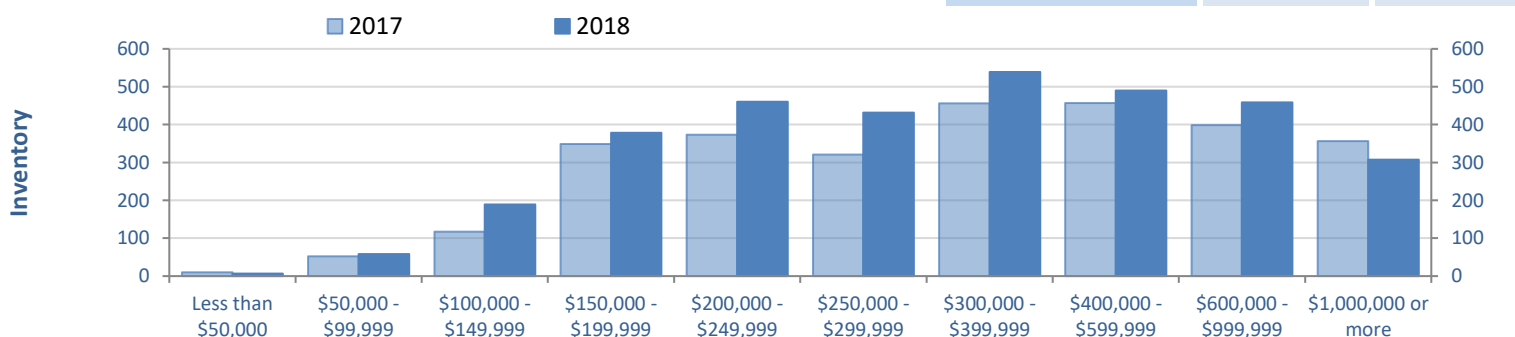


## Inventory by Current Listing Price

The number of property listings active at the end of the year

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the year, since it is the most current. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

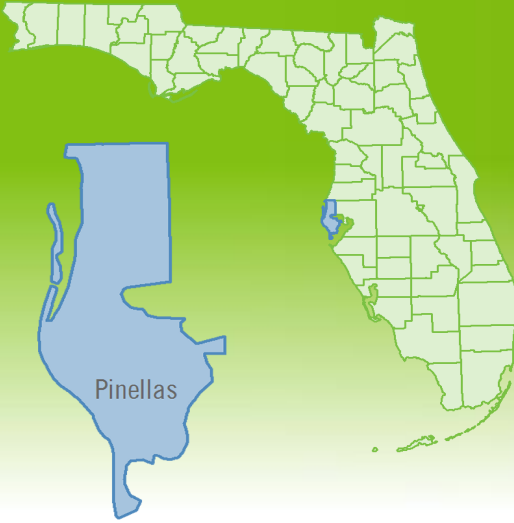
Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	7	-30.0%
\$50,000 - \$99,999	58	11.5%
\$100,000 - \$149,999	189	61.5%
\$150,000 - \$199,999	378	8.3%
\$200,000 - \$249,999	460	23.3%
\$250,000 - \$299,999	432	34.6%
\$300,000 - \$399,999	539	18.2%
\$400,000 - \$599,999	490	7.2%
\$600,000 - \$999,999	459	15.0%
\$1,000,000 or more	307	-13.8%



# Yearly Distressed Market - 2018

## Single Family Homes

### Pinellas County



		2018	2017	Percent Change Year-over-Year
Traditional	Closed Sales	12,952	13,137	-1.4%
	Median Sale Price	\$257,000	\$239,000	7.5%
Foreclosure/REO	Closed Sales	368	548	-32.8%
	Median Sale Price	\$165,000	\$152,000	8.6%
Short Sale	Closed Sales	104	195	-46.7%
	Median Sale Price	\$155,000	\$147,500	5.1%

